



PRESS RELEASE

ATTICA GROUP LAUNCHES THE FIRST ECOLOGICAL BIODEGRADABLE CARDS IN THE GREEK PASSENGER SHIPPING INDUSTRY FOR THE SEASMILES LOYALTY REWARD PROGRAMME

Attica Group is the first to introduce a new generation of ecological, biodegradable cards in the Greek passenger shipping industry, remaining faithful to its commitment to adopt environmentally sound practices and reduce its environmental footprint.

New biodegradable Seasmiles BIO-PVC cards are now issued for all new registrations of the Attica Group's loyalty and reward programme. The new biodegradable Seasmiles Cards are made of BIO-PVC, a state of the art material which requires lower energy and crude oil consumption for its production, while producing lower Carbon dioxide (CO₂) emissions. Also biodegradable will be all entry-level Blue cards that are reissued, as well as all upgraded to Silver level cards. Furthermore, all printed material used to dispatch cards to Gold members is created from eco-recyclable material with FSC certified paper.

In its effort to protect the environment, Attica Group calls on all members of the Seasmiles loyalty programme to contribute to a world with less plastic and withdraw the plastic cards they are already using, replacing them with the new biodegradable ones. The replacement of the plastic cards or the issuance of new Bio cards for all Blue and Silver members is effected easily and fast at the Seasmiles Kiosks on board all vessels of Blue Star Ferries, Superfast Ferries and Hellenic Seaways. Attica Group is committed to the responsible recycling of all plastic cards collected.

The Seasmiles Loyalty Scheme is available to passengers travelling with Superfast Ferries, Blue Star Ferries and Hellenic Seaways to and from the Cyclades, the Dodecanese, the North-East Aegean, the Saronic Gulf, the Sporades islands and Crete, as well as on routes between Greece and Italy. It is especially designed to offer its members exclusive benefits, gifts, special discounts and high-quality services.

Attica Group is engaged in passenger shipping through SUPERFAST FERRIES, BLUE STAR FERRIES, HELLENIC SEAWAYS and AFRICA MOROCCO LINK operating 32 vessels providing modern, high-quality transportation services in Greece and abroad. Attica's vessels serve 60 unique destinations in 4 countries, connecting 71 ports and transporting more than 7 million passengers, 1 million passenger vehicles and 400,000 trucks every year.

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