



thinking
feeling
acting...

*with **you** as our destination*



2008-2009

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*with **you** as our destination*



“Nowhere have I felt my life as justified as on the bridge of a ship. Everything in its right place: the screws, the plates, the pipes, the ropes, the air tubes, the navigation instruments. And I myself, caught in this perpetual change, standing still in the same spot. A complete, independent and structured world, which responds to me, and I to it, and we both come together as one body, in danger and in wonder.

My country is like a constant ship...”

Odysseas Elytis - Mikros Naftilos

Managing Director's Address

According to all the definitions provided from time to time by the European Union, the United Nations and similar organizations, the term Corporate Social Responsibility (CSR) is nothing more than the voluntary commitment on behalf of corporations to implement sustainable development practices. Basically, it means to embrace responsibility for the impact their activities have on the environment, society and their own people.

The primary element of the CSR is its voluntary scope. The second is that it should be a strategic choice of the company and not just a secondary, intermittent option.

At Attica Group, we function as an important social partner or as, what we call in other words, an “Operation Active Citizen”, committed to the principles of the Global Compact of the United Nations. Our values and vision are reflected in the CSR program of Blue Star Ferries and Superfast Ferries.

*I would say that the companies in the shipping sector should by their very nature be socially responsible. They should take care and protect the marine environment, doing more than just abiding by environmental regulations. They should understand the special nature of the nautical profession and take good care of their crews, adopt policies of transparency in the market and be aware of social problems. In **Attica Group** we have every intention to listen the voice of society and this is the reason why we entitle our Corporate Responsibility program “**With you as our destination**”, and by this “**You**” we mean the local communities to which we travel.*

In this year's Annual Report, one can see our continuous commitment and social service to the local communities, focused on the protection of the environment, education, sports, culture and health.

*In 2009, the employees of our Group and the residents of the islands joined forces. Through a joint voluntary clean up program they “gave life back” to the beaches of Naxos and Heraklion - Crete. Simultaneously, we have created the “**Attica Group** Blood Bank”, where our employees give blood in order to assist the residents of the smaller islands serviced by the company.*

Our ships travel in the Adriatic Sea, the Dodecanese, Crete and the Cyclades. With our year round itineraries, we supply local communities and unite people.

Petros M. Vettas
Managing Director

CORPORATE SOCIAL RESPONSIBILITY 2008 - 2009



Attica Group
The Group
The Awards



The Attica Group

Attica Group is a **Marfin Investment Group** subsidiary and the parent company of the ship-owning companies **Superfast Ferries** and **Blue Star Ferries**. Its fleet consists of 13 vessels operating ferry routes between Greece and Italy, and to the Cyclades, the Dodecanese and Crete. The head offices of the Group are located at 123-125 Syngrou Avenue & 3 Torva Str., in Athens.

Attica Group is active in Greece with 7 **BLUE STAR** ferries and 1 **SUPERFAST** vessel, carrying out year round itineraries to the following destinations:

- Piraeus - Dodecanese (Patmos, Leros, Kalymnos, Rhodes, Astypalaia, Tilos, Nisyros, Kastellorizo) with **BLUE STAR 1, BLUE STAR 2 & DIAGORAS**.
- Piraeus - Cyclades (Paros, Naxos, Santorini, Syros, Ios, Amorgos, Iraklia, Schinoussa, Koufonissi, Donoussa) with **BLUE STAR PAROS & BLUE STAR NAXOS**
- Piraeus - Cyclades (Syros, Tinos, Mykonos) with **BLUE STAR ITHAKI**
- Rafina - Cyclades (Andros, Tinos, Mykonos) with **SUPERFERRY II**
- Piraeus - Crete (Heraklion) with **SUPERFAST XII**
- During the summer months there are lines connecting Thessaloniki with Lesvos (Sigri), Chios, Samos (Karlovassi), Kalymnos, Kos and Rhodes with **DIAGORAS** vessel.

In the Adriatic Sea, Attica Group operates 4 **SUPERFAST** ferries (**SUPERFAST I, SUPERFAST II, SUPERFAST VI, SUPERFAST XI**), connecting daily the Greek port of Patras and Igoumenitsa to the Italian ports of Ancona and Bari. During the summer months there are also connections from the island of Corfu to Bari in Italy.

As of March 2009, the company serves the route between Piraeus and Heraklion in Crete, with **SUPERFAST XII**, a luxurious, ultra modern vessel, with a cruising speed of 30 miles per hour. It can carry 1.640 passengers, has 714 cabins and garage capacity for 650 cars, or 110 trucks plus 100 cars. The launch of **SUPERFAST XII** has increased the number of scheduled journeys on the Heraklion route by 50%, creating new prospects for the island, as it is now possible to comfortably service all transportation needs, whether for freight transport, or tourist travel.

In addition, from March 2009, **Attica Group** operates between Piraeus and Kastellorizo, with **DIAGORAS** vessel. The launching of **DIAGORAS**, has changed travelling conditions to Kastellorizo, offering high quality services to local residents and visitors.

As of June 5th 2009, **DIAGORAS** is in operation on the round trip route between Thessaloniki and Lesvos (Sigri), Chios, Samos (Karlovassi), Kalymnos, Kos and Rhodes. **DIAGORAS** has a passenger capacity of 1.468 people and garage capacity for 270 cars or for 50 trucks plus 75 cars.

Lastly, at the end of September 2009, one year after the purchase of **SUPERFAST I**, **Attica Group** acquired the newly built sister ship, **SUPERFAST II**, which now services the route Patras-Igoumenitsa-Bari.

On June 25th 2009, the Board of Directors of **Attica Group** signed an agreement for the construction of two ultra modern car/passenger ferries with the shipyard Daewoo Shipbuilding and Marine Engineering Co. (DSME) in Korea. The total investment reaches approximately 137 million Euros for both ships. The delivery of the first ship will take place during spring of 2011 and of the second ship within the first three months of 2012. The new vessels will have a cruising speed of 26 knots, with a total length of 145.5 meters, passenger capacity for 2.400 people and 450 cars, or 50 trucks plus 150 cars.

All Groups' vessels are certified by the International Safety Management Code ISM in accordance with SOLAS requirements, for the safety of human life at sea, and in accordance with the international standards ISO 9001:2008 (International Quality Management Standard) and ISO 14001:2004 (Environmental Management Standard). The ISO 9001:2008 and ISO 14001:2004 certifications were issued by the American Certification Agency "ABS Quality Evaluations", part of the international Group of Companies, American Bureau of Shipping (ABS). The certification according to the new Quality Management Standard ISO 9001:2008 took place in 2009 and constitutes recognition of the high standard services provided by the Group.

Attica Group, with a fast and updated modern fleet at its disposal, fully understands the essence of comfortable and pleasant trip.

A full range of amenities and services are offered on board our ships:

- Spacious cabins
- Aircraft type seats
- Restaurants, Bars and Cafés for delicious meals and moments of relaxation
- Bars and Cafés on open deck
- Pool
- Shops
- Wireless internet connection (WI-FI)
- Coin telephones and ATMs
- Personal DVD Players
- Disco
- Reserved space for pets

Attica Group, through **Blue Star Ferries**, which changed the conditions of travel in the wider area of the Aegean Sea, combining responsibility and reliability with elegance and comfort, together with **Superfast Ferries**, which holds the leading position in the Adriatic Sea market, provides high quality services with respect to the needs of its partners, employees and, above all, its passengers.

The Awards



Attica Group

- In 2004 **Attica Group**, the parent Company of **Superfast Ferries** and **Blue Star Ferries** was elected “Best Company of the Year for Passenger Shipping” in the Lloyd’s List Shipping Awards.
- In 2005, **Attica Group**, the parent Company of **Superfast Ferries** and **Blue Star Ferries**, was honored for the “invaluable contribution to tourism and the national economy of the country”, during a special ceremony at the opening of the 36th International Exhibition of the Tourism industry “XENIA 2005”.

Blue Star Ferries

- **Superbrand 2005** and **Superbrand 2006** in the category “Tourist Services”
- Elected “**Best shipping company of the year**” for 2005 and 2006 by the readers of Voyager magazine
- “**Best company of the year for Passenger Shipping**”, in the Lloyd’s List Shipping Awards.

BLUE STAR 1 and **BLUE STAR ITHAKI** were awarded by the Swedish magazine ShipPax Information for their design and exceptional aesthetics, confirming that there are many reasons to choose to travel with **Blue Star Ferries**, apart from speed and quality of service.



In September 2002, **Superfast Ferries** and **Blue Star Ferries** were the first passenger vessels to receive ISO 14001 certification for Environmental Management from the American Certification Agency “ABS Quality Evaluations”, part of the International Group, American Bureau of Shipping.

A low-angle photograph showing the lower legs and feet of three people walking across a large, light-colored tiled floor. The tiles are arranged in a diamond pattern. Long, dark shadows of the people are cast onto the floor, extending towards the bottom left. The lighting is warm, suggesting late afternoon or early morning. The text 'Corporate Social Responsibility Vision and Strategy' is overlaid in the lower-left quadrant.

Corporate Social Responsibility Vision and Strategy

Vision and Strategy

The Group for years is active in the maritime industry, serving domestic and international lines, elaborating programs in order to support the local communities and their activities.

The CSR program was created in a way that reflects the people-centered nature of the company, as well as its values based in the Pythagorean saying: «Πάν μέτρον ἄνθρωπος», meaning that the human being is the measure of all things.

The Group has decided to invest on fast full displacement vessels such as these of **Blue Star Ferries** and **Superfast Ferries**, as they have the advantage to offer a full year round service of high standards in order to respond to the islands' needs in transportation. On the other hand, high speed vessels undoubtedly offer high quality services, but only during the summer months.

Travelling in Greece all year round, the company is not only aware of the rhythm of life on the islands, but shares the difficulties, concerns and dreams of local people, involving itself in new ideas and programs for improvement, for a way of life far away from urban centers.

The Group, has always stood by the islanders, providing an important bridge to the mainland, and even on occasions an essential lifeline, by providing transportation for patients who needed to be transferred back to Athens, and even by making the journey to destinations not part of its regular itineraries. At the same time, the Group also actively supports a number of organizations and associations in the sectors of health, education and culture, by providing free or 50% discounted tickets, or other reduced tickets.

The CSR program of the Group, under the title “**With you as our Destination**”, sets people first. Our ongoing effort has aimed to incorporate CSR in our strategic planning, with a structured and focused program of action, addressed to **local communities**.

During the last decade, **Attica Group**, through **Superfast Ferries** and **Blue Star Ferries**, has supported Parents Associations, Charities and Non Profit Organizations, Metropolitan churches, Cultural and Athletic Clubs, the Medical community etc. in order to facilitate and support their work and activities.

The Group also supports local communities by meeting the requests of various local authorities, while since 2006 **Superfast Ferries** and **Blue Star Ferries** have implemented several CSR programs, which were designed to respond to the needs of local communities.

The CSR program of **Attica Group** is not a piecemeal approach to the issue with isolated actions here and there. It is characterized by continuity, stability and consistency.

Through CSR activities, **Attica Group** wishes:

To participate and provide assistance within the social life of the local communities of the destinations it visits and

Maintain its presence as a “force” that travels the Greek Seas and takes care of our islanders.

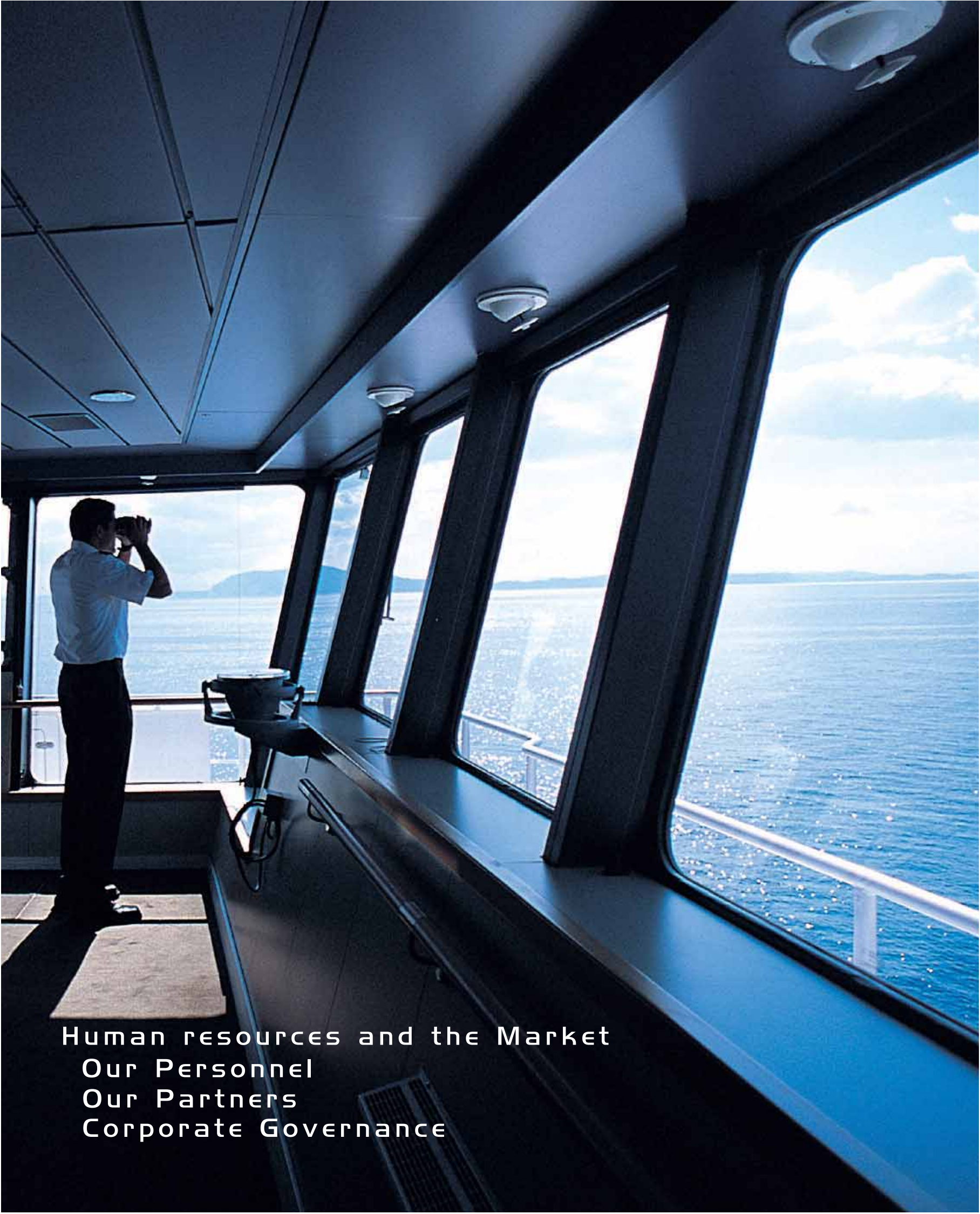
Attica Group as an “Operation Active Citizen”

A. **Systematically responds** to a variety of demands which come from local island communities in the sectors of youth education and entertainment, culture, sports, social welfare and environment.

B. **Creates** and **implements** programs for the local communities.

Focusing on the local communities, we aim towards sustainable development, taking into account the protection of the environment, education, sports, culture and health.

Taking care of our employees, partners and passengers, but, above all, of the local communities.



Human resources and the Market
Our Personnel
Our Partners
Corporate Governance

Our personnel

Attica Group implements policies that reinforce the personal growth of our staff; since they are the people that, through their work in our offices and particularly on board, show their commitment, contributing to the provision of high quality services and to the keeping of the company's reputation.

Our internal Code of Conduct and Ethics refers in writing to the basic principles, rules and regulations that govern the entire corporate activities of **Attica Group**, based on international best practices, beyond the existing legal and regulatory obligations. The Administration and Staff of the Group and its companies are bound to respect these principles when carrying out their duties and recognize, acknowledge, accept and support the 10 universally accepted principles of the United Nations Global Compact (a strategic policy initiative) in the fields of human rights, labor, environment, and business activity within the market.

The Department of Human Resources is responsible for monitoring the implementation of the Code. The Department seeks to:

- Include the Code in the information package given to all new employees
- Obtain a signed declaration of acceptance and commitment to abide by the principles of the Code from all employees, whenever issued or amended.

For us, it is a basic, vitally important choice to provide our staff with a high quality of life, access to healthcare and the opportunity to make up for loss of income in case of accident or illness. The Group's Administration offers an insurance program for its office-based staff, which includes life insurance and medical coverage. This program also includes the employees' families - spouses and children.

Today, 1.321 people work for **Attica Group**. 266 are office-based and 1.055 work on board. Our office-based staff mainly consists of women; there are currently 147 women and 119 men.

The majority of our staff has higher education degrees. The average age of our office-based staff is 37 and 38 for staff on board.



During the previous year, the Group organized training and specialization seminars, with a total duration of 2.730 hours, which represents a 118% increase compared to 2008, when the duration of the seminars was 1.250 hours.

In 2008, for the first time, we implemented a Performance Management System for the Administrative Staff of **Attica Group**. A similar Evaluation System is being implemented for our onboard staff, with performance appraisal conducted at two hierarchical levels. This Performance Management System is of a developmental nature, and the purpose of the exercise is to identify the strengths and the weaknesses of staff, in order to develop their individual performance in general, by capitalizing on their skills and improving their weaker points. This evaluation procedure aims to create better professionals and more efficient employees. The entire Administrative staff of **Attica Group** participates in this evaluation process and soon this system will be linked to our Compensation and Benefits System.

Lastly, the fundamental axis of every company's growth and prosperity is the careful selection and subsequently the appropriate utilization of Human Resources. There is a predefined recruitment process and policy, which outlines and defines the actions required for the selection of the best candidates by merit, and also for their better evolution. This ensures that workers have the skills, capabilities, abilities and effectiveness necessary to their position, according to the principles and culture of our Group, capable to meet the challenges and demands of our times. In 2009, 29 new employees joined forces with the existing staff to further promote the dynamic growth of our company.

Our partners

International Lines

The sales network of **Attica Group** for international lines extends all over the world and is supported by the 4 offices belonging to the Group (Athens, Thessaloniki, Crete and Germany) and by 26 representatives (Premium Sales Agents) who cover the most significant markets, as well as by 35 travel agents in the ports of departure.

Attica Group is a full member of the International Union of Railways (UIC), the International Common Tariff System of Railways (former TCV now NRT) and other associated railway organisations (such as EURAIL, INTERRAIL, etc.), the International Rail Transport Committee (CIT), the Central Clearing Bureau of Railways (BCC), the European statistics and railway information organisations, etc. Today the International Union of Railways has 199 members from 91 countries and all 5 continents, through which our services are available.

The reservation system of **Attica Group** is linked to the International Reservations Networks. More than 20.000 travel agencies are connected online to these networks, offering direct completed services.

The Group aims to identify new markets and meet new challenges in order to expand its collaborations and increase sales. Our experienced personnel, after careful strategic planning, using a variety of marketing tools, is in communication with its partner networks, informing and guiding commercial policy, as well as keeping them up to date with the company's activities and new products. Simultaneously, by investing in new technologies and means of communication, the Group promotes online ticket sales through its website, achieving ever increasing sales each year.

Furthermore, the Group participates in the most prestigious Tourism Exhibitions in Europe, promoting the programs and services it offers.

Domestic Lines

Attica Group, with **Blue Star Ferries** and **Superfast Ferries**, has an active presence in the Greek Domestic Lines.

The Domestic Sales Network of the Group is well developed. In every port of departure there are travel agents, who are connected online to the central reservation system, whilst through the CRS systems (ForthCRS, Ferryscreen, Start), more than 20.000 travel agencies in Greece and abroad are able to place reservations via the Group's central reservation system.

Through the corporate websites **www.bluestarferries.com** and **www.superfast.com**, the Group has an additional channel of communication with its customers through which online reservations and ticket purchases can be made.

Corporate Governance

Corporate Governance

Attica Holdings S.A. places particular emphasis on a policy of transparency in all corporate activity and transactions. Within this framework, **Attica Holdings S.A.** fully applies the principles of Corporate Governance, as these are stated in law regulations nr. 3016/2002 and in accordance with them, as adopted by companies listed in the market stock exchange within the composition of their Board of Directors but also within their internal organization.

Within the scope of Corporate Governance principles

- There are 3 executive members, 4 non executive members and 2 independent non executive members.
- The responsibilities of Chairman and Managing Director are not assigned to the same person.
- In the Company's Internal Rules of Procedure, as elaborated and implemented, there is a full description of the tasks and duties of all the organizational units of the company and the Group.
- An Audit Committee was established and operates according to the law regulations 3693/2008 nr. 37, as per the decision of the General Assembly of 16/06/2009.
- There is an Internal Audit Department in operation, as well Corporate Communications and Shareholders' Support services.

Audit Committee

The General Assembly of Shareholders, in order to ensure the legitimate and safe operation of the company at all times, as well as the minimization of financial and legal risks, decided to establish an Audit Committee, in accordance with the existing institutional framework and the regulations relating to corporate governance.

The members of the Committee are three (two non-executive and one independent) and were elected during the General Assembly which took place on June 16th 2009.

The Audit Committee reports to the Board of Directors.

The Committee primarily aims to support the Board of Directors in performing its supervisory duties, to ensure transparency in all the corporate activities and to fulfill obligations and responsibilities towards the shareholders and the supervisory authority.

Internal Audit Department

The Internal Audit Department operates as an independent body of the Company and is supervised by the Audit Committee. The Department's main objective is to conduct efficient audits of the operations and approved procedures of all the organizational units of the Company and the Group, in order to ensure their smooth and efficient operation within the framework of the adopted strategic policy and the achievement of the qualitative and quantitative stated objectives.

The main duties of the Division include: a) the design of the annual audit program, b) to provide the Administration with the necessary information regarding the efficiency of operations and the maximization of the company's performance, c) to study the range and quality of the internal audit system and to propose more efficient procedures for its improvement, in order to reach its business objectives, d) to monitor the implementation and the continuous compliance with Internal Operating Regulations and the Articles of Association, in order to identify and evaluate any possible operational risks in a timely fashion.

The Internal Audit Department operates on this procedural basis and conducts controls in order to evaluate the Company's operational efficiency.

Corporate Announcements Service

The main duty of this Service is to ensure the Company's compliance with the obligations regarding the provision of information to investors and the supervisory authorities, as stated in the existing institutional framework. Additionally, the Division is responsible for the Company's communication with the Stock Exchange Authorities, the Media and any other competent bodies.

The Corporate Relations Division is responsible for the editing and publication of all announcements concerning investors.

Shareholders Support Service

This Service is responsible for providing equivalent and direct information to the shareholders, as well services assisting them in the exercise of their rights in accordance with the law and the Company's Articles of Association.

The Shareholders Support Service seeks to promptly inform investors regarding any important issues and especially on matters arising from the Company's corporate activity, publications and distribution of dividends. In addition, the Service provides information regarding the Company's General Meetings, as well as their decisions.

Environment
At Sea
Recycling
Sustainable Development
Special Program of Attica Group for local communities
"Giving Life to My Beach"



Environment



Attica Group, with **Superfast Ferries** and **Blue Star Ferries**, places particular emphasis on environmental issues and on the parameters which might be affected from their operations and have an impact on the environment.

The Group's companies evaluate the environmental issues identified on an annual basis and aim to minimize the impact of their operations on the environment. The most important of these issues are: emissions, discharges into the sea, waste disposal management, land pollution, use of raw materials and resources and the environmental requests of local communities.

Environmental consciousness is inseparable from our commitment to provide superior customer service and satisfaction to our passengers.

The policy objectives of the Group are:

To continue to invest in new technologies and to apply environmentally friendly methods. To minimize the negative impact from engine operation, by ensuring their smooth functioning through timely and proper maintenance. To encourage its staff, both on board and office-based, to adopt environmentally friendly methods and to develop their environmental conscience, through proper information and training. To actively participate in organizations which promote the principles of environmental safety and protection. To participate in international research and development programs which promote efficiency, responsibility and reduction of pollution in the shipping sector. To be kept up to date with regard to environmental issues and to adopt appropriate new practices.

At Sea

The **Attica Group** fleet is one of the most ultra-modern fleets in Europe, consisting mainly of modern, newly built ships that meet all international regulations for the protection of the environment. The most important is the regulation MARPOL 73/78 of the International Maritime Organization (IMO).

Examples of strict environmental operation criteria implementation are:

- The diesel fuel used in the ships is of low sulfur content, according to the national and international regulations.
- The oily bilge water residue, which is discharged in the sea, meets the 15 ppm limit set by the international regulations.
- The antifouling paints are non-toxic, and non-poisonous for marine organisms. This is another practice, which was adopted before it became mandatory under international regulations.
- The use of substances that cause ozone depletion is prohibited. Any chemical additives in use must be environmentally compatible.

All chemicals used in ships are environmentally friendly. Most of the water used onboard is desalinated, through special boilers. Only low consumption light bulbs are used onboard the Groups' vessels, apart from emergency lighting. The warm air for heating in common areas and hot water used for sanitation purposes is generated via the heat exhaustion from the main engines through the specially designed installations.

With the contribution of the human resources department, **Attica Group** trains its employees in best practices to minimize impact on the environment.

Each ship has designated officers who are responsible for the implementation of the environmental measures adopted. At the offices, there are qualified engineers and designated officers who monitor performance and set the guidelines for the general and specialized environmental training needed. On-board and office-based staff systematically participates in environmental emergency exercises, in cooperation with the local authorities.

Environment

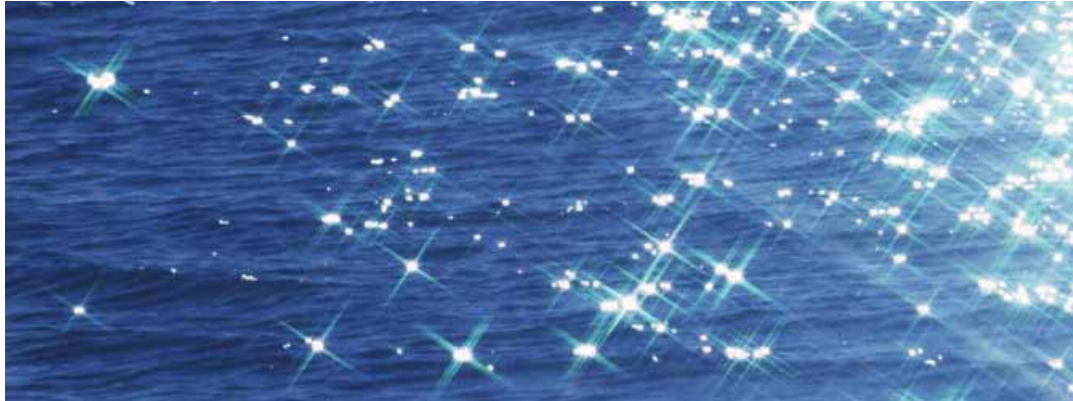
At Sea

Superfast Ferries and **Blue Star Ferries** are the first Greek companies in the passenger shipping sector which received the ISO 14001:1996 Environmental Management certification. All the Group's ships have received the same certification. The efficiency and enforcement of the company's Environmental Management is monitored and evaluated by the American Certification Body "ABS Quality Evaluations" of the international Group of Companies, American Bureau of Shipping. In 2006, the Group's companies and ships were certified according to the new environmental management standard ISO 14001:2004.

Superfast Ferries and **Blue Star Ferries** are active members of HELMEPA, the Hellenic Marine Environment Protection Association, a non-profit, non-governmental organization that aims to cultivate environmental awareness and concepts of safe operation in the shipping sector, through information, advertising and publicity.

Attica Group continuously promotes provision of information through contributions to specialized publications, and has an ongoing concern with environmental issues. We actively participate in EU research programs (such as FLAGSHIP) and cooperate with contractors in order to develop new technologies for the reduction of hazardous waste from internal combustion engines.

Finally, **Attica Group** in 2008 began recording of the ecological footprint of its ships. The Group initially calculated engine and boiler room emissions (carbon dioxide, sulfur dioxide, methane, nitrous nitrogen, nitrogen dioxide and suspended particulates) and the consumption of diesel fuel and lubricants. The second phase involved calculation of the overall footprint, which apart from emissions and diesel fuel consumption, includes the materials used by the Hotel Division (sheets, soaps, chemicals, textiles, carpets, edible raw materials, water, food and drinks packaging). The results of the calculations are evaluated by the Group and will be used to reinforce the efforts of the company's preventive environmental policy.



Cooking Oil Collection

Used cooking oils, according to legislation, are edible oils and fats, which have not been declared hazardous. More specifically, when these oils cannot be used anymore, instead of being disposed of as waste, with all the well known environmental implications, they can be collected in order to produce, after proper processing, biofuels and biolubricants which are environmentally friendly and are responsible for much lower levels of pollution damage than conventional ones.

The Group, and more specifically the **Blue Star Ferries** ships, generated 5.375 kilos of waste cooking oil during 2008-2009 which was disposed of in an environmentally appropriate way.

Environment

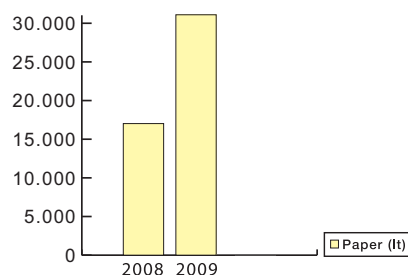
Recycling

The protection of the environment is one of the most important issues faced by modern society, and is, in consequence, one of the greatest challenges for **Attica Group**.

The main priority in this direction is paper recycling in the offices of the Group. In times when the protection of forests, and thus of the biodiversity, is crucial, wasting paper unfortunately continues to be a daily practice. If we consider that in order to create a ton of paper we need to sacrifice 17 large trees, years old, and that 93% of business waste is paper, then we can comprehend how paper recycling can “turn the page” and make a difference towards a new, viable future.

Today, computers play a crucial role in our lives and contribute significantly to the reduction of paper consumption. However, a large number of documents are printed every day, resulting in a huge waste of paper. At the same time, companies continue to print advertising leaflets, which usually end up in common garbage and not in recycle bins.

In **Attica Group**, we seek to reduce total paper consumption, with daily practices such as double-side printing, and separation of paper that can be sent for recycling. Already, since 2007, a new series of “discussions” on Climate Change have been started with ship crews and office-based staff, in order to focus on operating methods with least impact on the environment, so that this challenge can be faced together. At the same time, new initiatives are being evaluated to further increase the quantity of paper that can be sent for recycling and to reduce required quantities of printed advertising material.

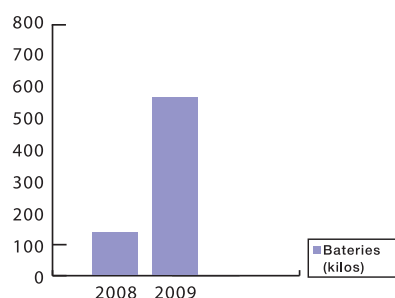


As far as **paper recycling** is concerned, in 2008 we managed to recycle 17.574 liters of paper, while in 2009 we managed to recycle 31.712 liters of paper. All this paper is sent for recycling via the non-profit organization “Klimaka”, thus supporting its charitable work.

Finally, it should be noted that in 2008, when the Group moved its headquarters from Voula to central Athens, an additional **30.000 liters** of paper were recycled, while 138 machines, such as cash registers, cash drawers, monitors and keyboards, servers, telephones, UPS units etc. were sent to the company Electrocycle for recycling.

The Group, in cooperation with the company AFIS (battery recycling), has placed **special battery recycling bins in all offices for all battery** types up to 1500 grams, whether primary (single use) or secondary (rechargeable).

- In 2008 we managed to collect **147 kilos** of batteries from ships and offices, whilst in 2009 **575 kilos** of batteries were collected and sent directly for recycling.



Attica Group also collects and sends for recycling all large UPS batteries. In 2009, 60 UPS batteries, with a total weight of 430 kilos were sent to the company SYDESYS for recycling.

Within the **framework of the program of used ink cartridge recycling**, the Group is cooperating with the non-profit organization EPANA and the amount of money received as reimbursement is donated to charity associations and foundations.

In 2008 - year when the Group moved in central Athens - 819 items of used ink cartridges were recycled.



Sustainable Development

Sustainable Development



The reckless destruction of the environment and the systematic shrinking of our natural resources create a new reality which every organization, company and individuals should oppose by any possible means. We aim to be more than a simple ferry company, and within a short period of time, we have been able to actively demonstrate that we have made a substantial contribution to the preservation and protection of our natural resources.

Apart from paper recycled by the Group, many of our advertising leaflets have been printed on chlorine-free paper, which consists of wood pulp fiber from certified controlled cultivations (Forest Stewardship Council Certified). The Group uses this type of paper to print the annual Report of Sustainable Development (2007 - 2008), small cards with useful tips on dealing with climate changes as part of everyday practices, which are distributed onboard and via the Group's partner agencies, as well as other corporate leaflets & recyclable ashtrays for the beach.

Beach Ashtrays

The Group continues to actively participate in the effort to keep our beaches clean, with two main activities. For the third consecutive year, the Group prints and distributes recyclable beach ashtrays, through the magazine Traveler's Icons, as well as at its offices in Athens, Thessaloniki and Heraklion, onboard all ships, during the voluntary coast cleaning campaigns organized by the Group in Naxos and Crete, and by hand to hand distribution on the beaches of the islands. In total, in 2007, 2008 and 2009, the company has provided 570.000 beach ashtrays, which were distributed free of charge.



Environmental & Cultural Park in Paros

The Group supported the creation of the Environmental and Cultural Park in Paros. This experimental park has about 1000 endemic plants, an organized beach in Katholiko with the proper infrastructure and equipment, and an open theater with 700 seats, ideal for cultural and artistic events. The theater hosted the successful **Ecological Festival**, which began with a workshop on Conservation and renewable energy sources suitable for buildings in the Cycladic environment.

Signs Promoting Water and Power Saving in Offices

The **Attica Group**, following the installation of signs to encourage water and power saving onboard their ships since 2008, has also proceeded with the installation of these signs in the head offices of the Group.

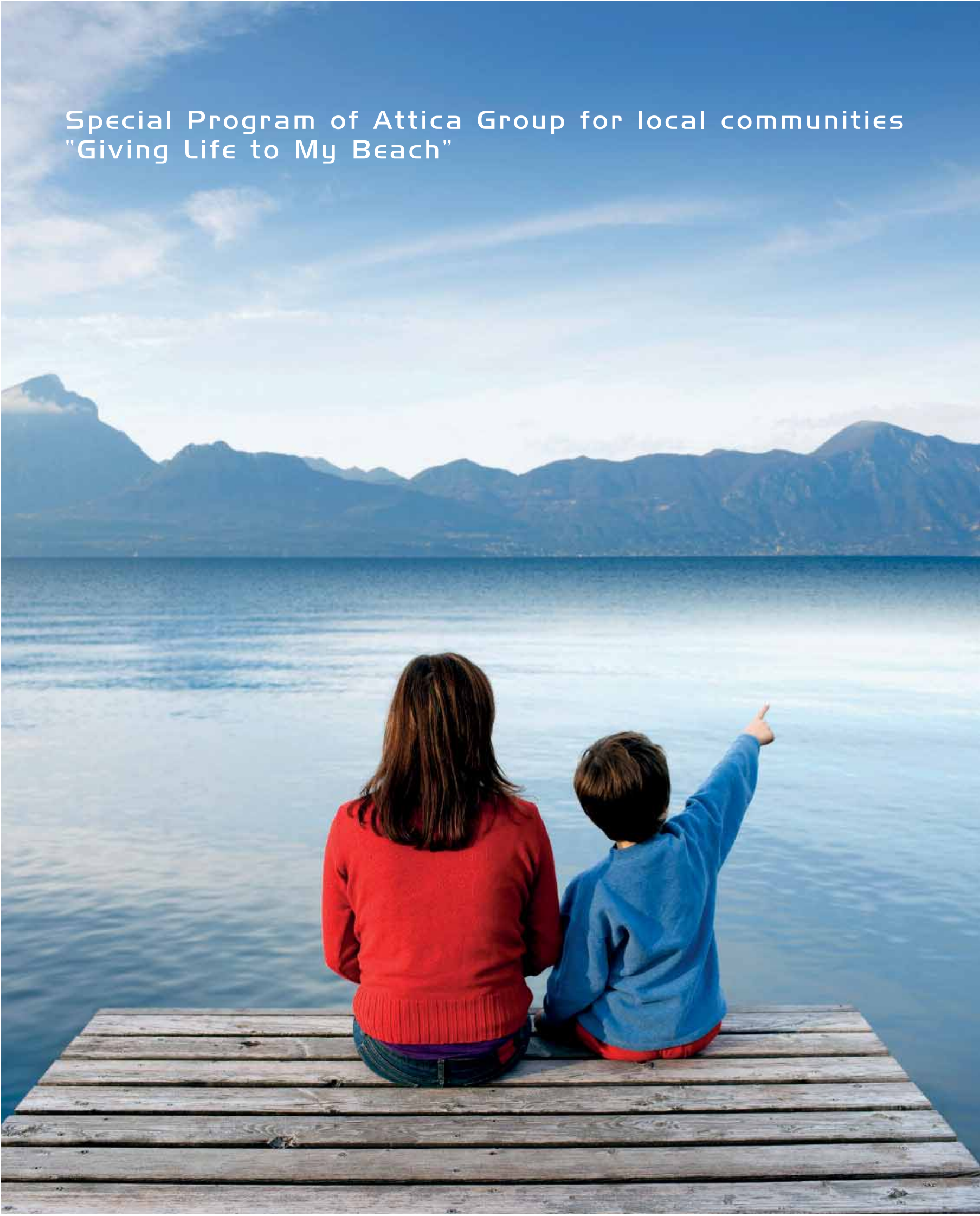
Leaflets With Useful Tips For Planet Protection

The Group has reprinted small cards with useful tips for dealing with the climate change such as making small changes in every day's routine, as well as leaflets, which are distributed onboard and through the partner agencies.

Diffusion of Environmentally Friendly Technologies

Finally, in order to promote the use of new technologies, we offer a 50% discount for all hybrid and electrical cars on our Adriatic Sea routes.

Special Program of Attica Group for local communities
"Giving Life to My Beach"



Giving Life to My Beach



With the message “**Giving Life to My Beach**”, **Attica Group** undertook a beach cleaning initiative on the islands this year, demonstrating once more its commitment to make a significant contribution to the protection of the Greek coastline.

For this purpose, several of the company’s executives visited Naxos on June 1st in order to participate in the voluntary cleaning of the island’s beaches, in Grottas and Saint Georgios. Since the objective of this initiative was to increase sensitivity, especially of young people, in order to raise awareness concerning the essential need to protect and preserve our beaches, **Blue Star Ferries** invited students from the 1st and 2nd Elementary Schools of the island to participate in the event.

The gathering of about 150 students took place in the Amphitheatre of the Municipality of Naxos, where they were given the necessary equipment. In the afternoon, a small celebration was held on the beach of Saint Georgios, where the company’s employees and schoolchildren shared their impressions, and the young volunteers were given an educational board game with an ecological theme, as a gift from **Blue Star Ferries**. The Mayor of Naxos attended the party.



In a similar way, the Group actively contributed to the cleaning of one of the busiest beaches in Heraklion - Crete, Amoudara, in yet another voluntary initiative, on June 20th.

Attica Group, within the framework of raising awareness of environmental issues and the importance of preserving our beaches in young people, invited young athletes from the Tennis and Sports Club “**Heraklion**”, to participate in voluntary cleaning of the beach as part of the “**Giving Life**” program.

The children gathered at the facilities of the Sports Club and went to the beach of Amoudara. The initiative once again ended with a small party, which was honored by the Mayors of Gazi and Alikarnassos.



Society
Culture
Athletics
Solidarity
Other Activities

Culture



A very important initiative, within the framework of the Group's social services, is the systematic response to a variety of requests for donations and sponsorship of cultural and social groups of the islands. These requests reach the company daily, and are followed by the thank you letters, which are our reward.

The Group supports the local traditions and preserve the cultural characteristics of each place, by providing a large number of local groups and associations which carry on the theatrical, musical and dance traditions of the islands with free or 50% discounted tickets in order to cover their transportation needs during Local Festivals.

Within this framework **Attica Group** has enthusiastically responded to numerous requests made by cultural groups in Cyclades, Dodecanese and Crete, thus supporting the local traditions and the preservation of the unique cultural characteristics of each place. Among these Groups and Organizations are:

The cultural events "Kyrveia" in Ierapetra, Crete, the Cultural Movement "Milopotamites", the Naxos Cultural Organization, the Crete Festival of the Municipality of Arkalohori, the "Nisologio" Cultural Action Group, the celebrations in Donoussa and Amorgos, the Cultural Association of Schinokaspalon, the Association of the people of Syros, the Heraklion Theatre Company, the Sculpture Museum of Perantinos, the Foundation for Culture and Fine Arts P. & M. Kydoniaios in Andros, the Dance Association of Paros, the Women's Cultural Association of Tholaria Aigialis in Amorgos, the Patmos Religious Music Festival, the Theatre of the Southern Aegean, the Municipality of Exomvourgou in Tinos, the Municipalities of Megisti, Thira, Ano Syros, the Ermoupoleia, the Naxos Festival, the "Hefestians" in Santorini, Anima Syros, the Cultural Foundation "The Olive Tree Route" etc.

Athletics



Attica Group has a long tradition of community service in the area of Sports and in support of the efforts of the groups and associations of the local island communities.

This support includes the transportation of teams and individuals, offering them tickets, which are either free or with a 50% discount, as well as assisting them financially. Amongst the Associations and the initiatives we have supported, the following stand out:

The “Kolossos Rhodou” Athletics Club, to which our sponsorship has been renewed for the season 2008-2009 in the A1 National League, “PAE DIAGORAS RODOU”, which received new sponsorship for the season 2008-2009, the Athletics Club of Tympaki, with sponsorship for the season 2009 – 2010, P.O.A. Asteras of the Municipality N. Kazantzaki in Heraklion, with sponsorship for the year 2009 – 2010, the Athletics Club HERAKLION OAA, for the season 2009-2010, the Athletics Club Ikaros, the PAROS Yacht Club, the Bowler’s Club in Heraklion, the Syros Yacht Club, the Association of Marathon Runners of Crete, the Heraklion Sailing Club, the A.M.E.S “NIREAS” of Paros, the “Filinos” Sports Club in Kos, the Sports Club “Foinikas” in Syros etc.

Solidarity



Donation of a Fire Truck to the Island of Astypalaia

Following the request of Association of Civil Protection Volunteers of Astypalaia, **Attica Group** donated a fire truck to the Municipality. It is a 4-wheel, cross country vehicle ATV – Firexpress. This vehicle allows for fire extinguishing operations in the small, narrow streets of the island's traditional settlements, but also in the inaccessible locations that cannot be reached by other means. It has an aluminium tank with a capacity of 160 liters of water, a foam tank A-FFF with a capacity of 12 liters and a special new micro-droplet pipe. It is a 2x4, 4x4 and turf drive vehicle. It was directly delivered to the Association and was successfully used on 22/08/09 at 03:35am, to put out a fire that occurred in a municipal building. This Association is the second in Greece to acquire this type of vehicle.

Supporting the Program “Agoni Grammi Gonimi”

For yet another year, **Attica Group** focused on local island communities, by supporting the non-profit organization “Diadrasi”, within its program “Agoni Grammi Gonimi 2009”. The few permanent residents, especially of remote islands, are dealing with the serious issue of limited access to vitally important services. Education and entertainment are two fields particularly affected.

“Diadrasi” travels to the remote islands in the Aegean Sea, implementing a cultural and entertainment program for students and local people. The program “Agoni Grammi Gonimi 2009” reached the residents of Tilos, Nisyros, Astypalaia, Thirassia, Iraklia, Amorgos and Donoussa.



This initiative brings artistic expression to people who live in remote areas and have no access to such activities, and at the same time provides entertainment during the difficult long winter months.

7th Panhellenic Torch Relay of the Voluntary Blood Donors Association (for Promotion of Voluntary Blood and Organ Donation)

Attica Group supported the Pancretan Association of Volunteer Blood Donors and the Organ Donation Association “Aimatokritis”, within the framework of the 7th Panhellenic Torch Relay of the Voluntary Blood Donors Association to promote Voluntary Blood and Organ Donation. The Torch Relay is one of the most significant events for the encouragement of Voluntary Blood Donation. It is one way to emphasize that our country currently has limited blood supplies and that more voluntary donations can ensure that requirements for regular supply of safe blood are met.

The Torch lit took place in Patras on the 28th of August and then continued its journey all over the country, covering 6 routes across Island and Mainland Greece. Its journey across Crete lasted for an entire month, covering all 4 of the island’s prefectures and was celebrated through a number of cultural, social and educational events.



Special Program of Attica Group for local communities
"Blood Ties"

Blood Ties

Corporate Social Responsibility Program ATTICA GROUP



blood ties

Attica Group has introduced the **institution of voluntary blood donation by company employees**, with the aim of establishing a Blood Bank.

The initiative entitled “**Blood Ties**” aims to:

- Offer blood in case of contingency to the **residents of remote islands**, which the company services in the Cyclades and the Dodecanese.
- Offer blood in case of contingency to the **Group employees** or their families.
- Promote the importance and value of voluntary blood donation and **reinforce the spirit of solidarity** between workers on board ships, in offices and travel agencies, and the islands.

All the land-based employees, the crews and our partners actively demonstrated their awareness of the importance of blood donation, by sacrificing a few moments from their time to participate in the “organized blood donation days”, which took place between September 17th and September 23rd of 2009, at the Group’s head offices, in cooperation with the Blood Donation Department of the Athens General Hospital “G. Gennimatas”. By participating, they actively demonstrate their genuine social commitment to voluntary blood donation - this Blood Bank does not only belong to them and their families, but also to our country’s islanders.

The program “**Blood Ties**” was started in September of 2009 and it has been specifically designed to become an established tradition within **Attica Group**.

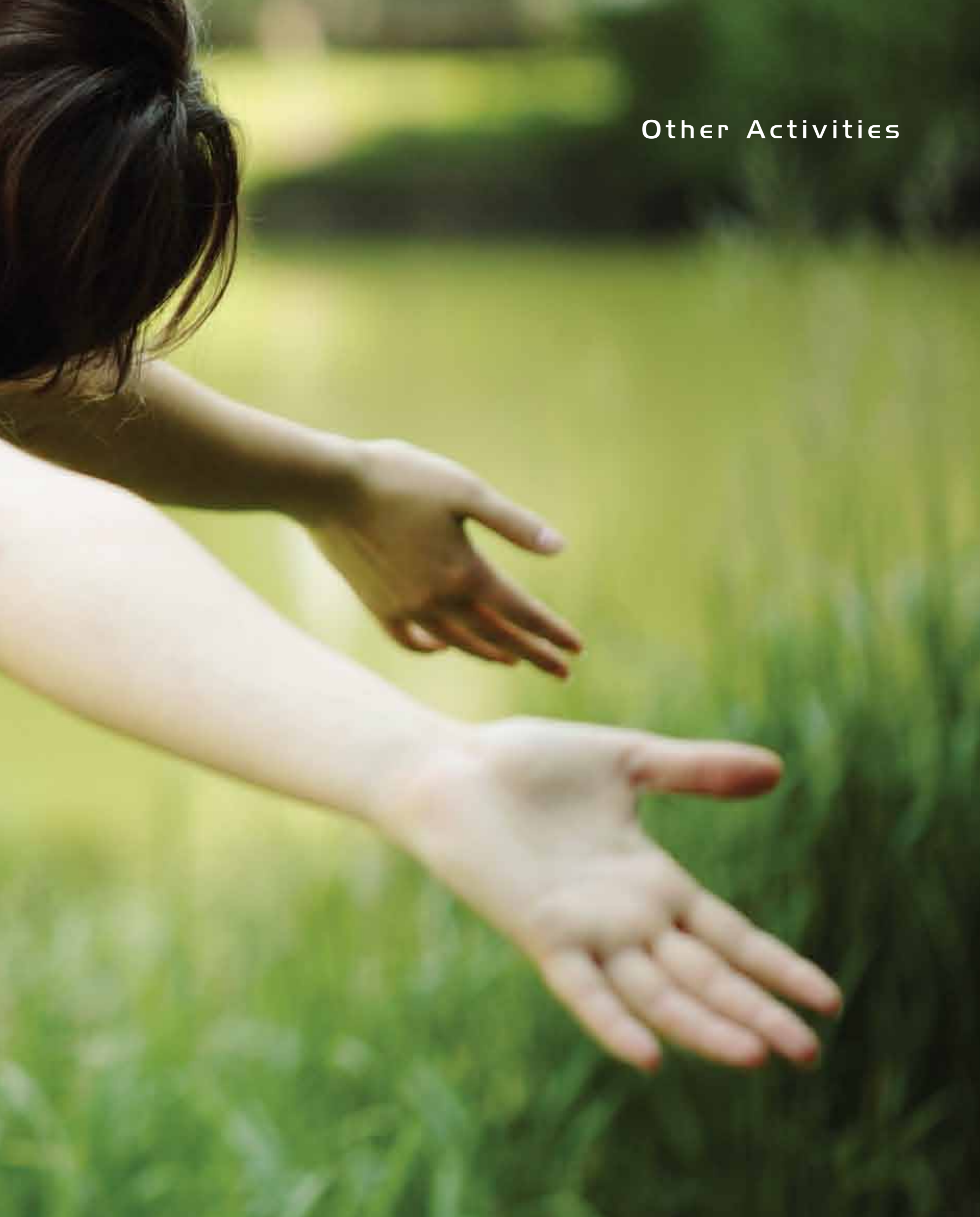


During the year, all the company's partners from all over Greece, can donate blood to the respective departments of local public hospitals, while the residents of remote islands served by the Group, are notified by **Attica Group's** local agencies by posted announcements regarding the progress of the Blood Bank.

In case there is a request for blood, the company is immediately informed and releases the necessary quantity. Already, within 3 months from the day of the first blood donation, the Group has ordered the direct release for blood for 3 people.

Every day, hundreds of people need blood. **Attica Group** considers blood donation as an act of responsibility, contribution and solidarity with other people in need, and hopes that within the next few years "Blood Ties" concept will have become an institution.

Other Activities



Other Activities

The Municipalities and Local Authorities are the institutions that address and handle all issues of the local communities, supporting the preservation of traditions and covering the needs of local people. **Attica Group** has offered sponsorships to many municipalities, for the publication of information leaflets, the organization of conferences and scientific workshops for the locals etc.

The Group has also supported a number of environmental groups and associations, such as the Aegean Wildlife Protection Association “**Alkioni**”, the Hellenic Ornithological Society and the Hellenic Marine Environment Protection Association “**HELMEPA**”.

Attica Group has for years supported a number of associations and agencies in the Health sector. In 2009, the Group supported the Prefectural Administration of Heraklion, which created a Mobile Mammography Unit, within the framework of promoting preventive health care especially for the female population. The Mobile Mammography Unit, which visits remote and inaccessible areas, traveled to Kastellorizo between May 31st and June 5th, offering mammograms for local women.

The program of **Attica Group** has a long history. Between 2005 and September of 2009, for which there are systematic data recorded, the total contribution of the Group, apart from the self-financed programs it carries out, is as follows:

- Free and discounted tickets for **16.000 people** and **950 vehicles**
- Direct financial support to cultural and athletic clubs, non-governmental organizations, Municipalities, Communities and Agencies reaching **495.000€**

In conclusion, it should be emphasized that **Attica Group** will continue ongoing implementation of the Corporate Social Responsibility program in 2010, keeping all its commitments towards sustainable development and vigorously supporting local island communities, and young people in particular.

Thank you letters

The work of **Attica Group** brings us closer to the local communities and island residents in the Aegean Sea. Only in 2009, Blue Star Ferries executed 1.064 public service itineraries and 3.192 journeys to our smaller, remote islands.

By our actions, we have not and do not aim to substitute for the State and its regional infrastructure planning. We just wish to be an integral part of the local communities, of the places we travel to every day. We do not want to just be a bystander, who focuses solely on corporate development.

This is why, every time a small, simple “thank you note” reaches our offices from Municipalities, Communities, Associations and Non-Governmental Organizations and gives us great pleasure and satisfaction, encouraging us to continue our work in the same track.

Εύρος 14^η Σεπτεμβρίου 2009
Πρωτ: 5211

Τίς
δωράτου
υ Καραμανλή 157
ίλα
29

δσκληση του Δήμου Άνω
ο πρόγραμμα φιλοξενίας
σε συνεργασία με την

2104535343 TO: 2108919829 P.1

29 13:25 FROM: OEEK AGALLAZO



ΟΜΙΛΟΣ ΕΘΕΛΟΝΤΩΝ ΚΑΤΑ ΤΟΥ ΚΑΡΚΙΝΟΥ
Λεωσθένους 21-23, 185 38 – Πειραιάς
Τηλ. 210 41 81 841 Fax 210 45 35 343
e-mail oekk@otenet.gr web site www.agallazo.gr

FAX MESSAGE

ΠΡΟΣ : BLUE STAR FERRIES
ΥΠΟΨΗ : κου Θεοδωράτου
ΤΗΛ. : 210-8919950
FAX : 210-8919829
ΑΡ. ΣΕΛ. : 1
ΗΜΕΡ. : 19-6-2009
ΑΠΟ : Όμιλο Εθελοντών κατά του Καρκίνου-ΑΓΚΑΛΙΑΖΩ

Κύριε Θεοδωράτε,
Το Διοικητικό Συμβούλιο του ΑγκαλιάζΩ - Όμιλος Εθελοντών κατά του Καρκίνου σας ευχαριστεί για την προσφορά της εταιρίας σας δωρεάν εισιτηρίων στο κλιμάκιο των ειδικών-ιατρών και εθελοντών που επισκέφθηκε την Πάτμο 29-31 Μαΐου 2009.
Το ΑγκαλιάζΩ - Όμιλος Εθελοντών κατά του Καρκίνου επισκέφθηκε για 4^η φορά το νησί της Πάτμου στα πλαίσια του προγράμματος ενημέρωσης - έγκαιρης διάγνωσης του καρκίνου σε διάφορες περιοχές της Ελλάδας.
Έχουμε συμπεριλάβει τη νήσο Πάτμο σ' αυτό το πρόγραμμα γιατί πιστεύουμε ότι η νήσος αυτή αν και έχει το προνόμιο να ζει σ' ένα πανέμορφο τοπίο, έχει και την ανάγκη έγκαιρης διάγνωσης με αυτούς

30 7 09 14:00 KEP DHMOU MEGISTIS +30 22460 70671


ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΝΟΜΟΣ ΔΩΔΕΚΑΝΗΣΟΥ
ΔΗΜΟΣ ΜΕΓΙΣΤΗΣ
ΤΗΛ.: 2246 0 49269
2246 0 49232
FAX : 2246 0 49205
e-mail : d.megistis@kep.gov.gr
ΑΡΙΘ. ΠΡΩΤ.358

Μερίστη , 30 / 07 / 2009

Προς:
Εταιρεία Blue Star
Υπόψιν κου Θεοδωράτου

Κύριε Θεοδωράτε,

Εκφράζουμε τις από καρδιάς ευχαριστίες μας, για την εξυπηρέτηση που προσφέρει η εταιρεία ο Δήμο μας, όσον αφορά την διακίνηση διάφορων υλικών του Δήμου. Ευχαριστούμε πολύ για τα 10 που θα μας χορηγήσετε για να συμμετάσχετε κι εσείς στην γιορτή της Παναγίας μας και να σίγουροι ότι ο κόσμος όχι μόνο έχει μάθει γι' αυτή την προσφορά σας, αλλά εκφράζει τις ευχαριστίες για μία ακόμη φορά προς την εταιρεία Blue Star, διότι το πλοίο σας «Διαγόρας» αναβάθμιζε την ακτοπλοϊκή μας γραμμή δίνοντας μας την δυνατότητα να ταξιδεύουμε σε ένα ανθρώπινο περιβάλλον ένα πολυτελέστατο και γρήγορο πλοίο.
Σας ενημερώνουμε ότι το Δημοτικό Συμβούλιο ανακήρυξε τον κύριο Βγενόπουλο επίτιμο Δημότη του Δήμου μας, για την γενικότερη προσφορά του στην Ελλάδα και ειδικότερα για την προσφορά του στην ακτοπλοία.

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΠΕΡΙΦΕΡΕΙΑ ΝΟΤΙΟΥ ΑΙΓΑΙΟΥ
ΝΟΜΟΣ ΚΥΚΛΑΔΩΝ
ΔΗΜΟΣ ΑΝΩ ΣΥΡΟΥ

Δ/ΚΗΝ ΑΣΟΙΣΤΗΤΩΝ ΚΑΙ ΟΙΚΟΝΟΜΙΚΗ ΥΠΗΡΕΣΙΑ
ΤΗΜΗΝ ΑΣΟΙΣΤΗΤΩΝ ΥΠΗΡΕΣΙΑΣ

Ταχ. Δ/ση: Δ/νση
Τηλέφωνο: 22813 60911
Fax: 22813 60920
e-mail: mblaxou@anossyros.gr
Μαρία Βλάχου

Δ/νση Ιωάννου Στεφάνου 7
Άνω Σύρος Τ.Κ. 84 100-Σύρος
22813 60911
22813 60920
mblaxou@anossyros.gr
Μαρία Βλάχου

ΠΡΟΣ: Blue Star Ferries
Υπόψη κ. Θεοδωράτου
Λεωφ. Κων/νου Καραμανλή 157
Τ.Κ. 16673, Βούλα
Fax: 210 8919829

Ο χαμόγελο του παιδιού

ΕΘΕΛΟΝΤΙΚΟ ΟΡΓΑΝΙΣΜΟΣ
ΓΙΑ ΤΑ ΠΑΙΔΙΑ
www.hamogelo.gr
e-mail: info@hamogelo.gr

Προσ την εταιρεία:
SUPER FAST FERRIES
Υπόψη κυρίου Θεοδωράτου
Τηλ. 210 8919820
Email: theodoratos@bluestarferries.com
Αριθμ. Πρωτ. 151623/τ.α.

Αθήνα, Οκτώβριος 2009

Αξιότιμοι κύριοι,

Για ακόμη μία χρονιά η εταιρία σας ανταποκρίθηκε με χαρά στην πρόσκληση του Δήμου Άνω Σύρου να συμμετάσχετε μαζί με άλλους φορείς και κατοίκους της Σύρου στο πρόγραμμα φιλοξενίας παιδιών από το Ναυόριο Καραβάκη, που υλοποιήσαμε για δωδεκάτη χρονιά σε συνεργασία με την Αρμενική Εθνική Επιτροπή Ελλάδας.

Με τη βοήθεια και συνδρομή σας φιλοξενήθηκαν και φέτος στις εγκαταστάσεις των Αδελφών Χριστιανικών Σχολών (ΦΡΕΡ) στο Κίβι είκοσι ορφανά παιδιά ηλικίας 10 - 15 ετών, από την ορεινή περιοχή του Νοτίου Καυκάσου, μαζί με τους συνοδούς τους, ανεβάζοντας τον αριθμό των παιδιών που έχουν επισκεφθεί τον νησί μας σε περίπου 240 για πολλά από τα οποία είναι η πρώτη και τελευταία φορά που φεύγουν μακριά από τον τόπο τους.

Θα θέλαμε λοιπόν να εκφράσουμε προς την εταιρία σας τις θερμότερες ευχαριστίες μας για την προσφορά σας, η οποία αφορούσε την Ερμούπολη με επιστροφή.

Για ακόμη μία χρονιά η εταιρία σας επαναβεβαιώνοντας το κοινωνικό της πρόσωπο, στήριξε λιμάνι του Πειραιά προς την Ερμούπολη των παιδιών και των συνοδών τους από το 20 αυτών.

Μεγαλύτερο στη δική τους γλώσσα, όπως και η ικανοποίηση ότι καταφέραμε, εσείς και εμείς, να προσφέρουμε έστω και λίγες στιγμές χαράς στα παιδιά αυτά.

Με εκτίμηση,
ΧΡΗΣΤΟΣ Α. ΓΑΓΟΡΑΚΗΣ
ΔΗΜΟΣ ΑΝΩ ΣΥΡΟΥ

Αγαπητέ κύριε Θεοδωράτε,

Τα παιδιά και οι άνθρωποι του Οργανισμού μας σας εκφράζουν για μια ακόμη φορά τις θερμότερες ευχαριστίες για τη στήριξη που προσφέρετε στο «Χαμόγελο του Παιδιού» με την κάλυψη ποικίλων αναγκών που κατά καιρούς αντιμετωπίζουμε στο πλαίσιο των δράσεών μας με πιο πρόσφατη την προσφορά σας με τη δωρεάν μετακίνηση της νεαρής Μαρίας Ξυλούρη και της μητέρας της από το Ρόθυμο στα Χανιά ανά 15 μέρες που πρέπει να επισκέπτεται νοσοκομείο των Αθηνών για να υποβάλλεται σε χημειοθεραπεία.

Η συγκινητική συμμετοχή σας με τις υπηρεσίες εταιρίας σας αλλά πολύ περισσότερο η ελκυστική ευχαρίστηση με την οποία ανταποκρίνεστε στις συνεχείς ανάγκες των παιδιών, να φροντίζουμε όχι μόνο τα παιδιά που μεγαλώνουν κοντά μας, αλλά και τα χαλαρότερα που έχουν την τύχη να απολαμβάνουν το φυσικό οικογενειακό περιβάλλον, αλλά ταυτόχρονα την ατυχία να αντιμετωπίζουν ποικίλα σοβαρά προβλήματα.

Η πολύτιμη συμμετοχή σας αποδεικνύει ότι δεν είμαστε μόνοι σε αυτό τον αγώνα και ότι όσο υπάρχουν Άνθρωποι όπως εσείς, θα μπορούμε να φροντίζουμε τα παιδιά που μας χρειάζονται.

Για ακόμη μία φορά σας ευχαριστούμε θερμά και ελπίζουμε να έχετε πάντοτε τη δυνατότητα να στέκεστε δίπλα στα παιδιά με τα προϊόντα τις υπηρεσίες σας, ώστε όλοι μαζί να ζωγραφίζουμε χαμόγελα στα πρόσωπα τους.

Με εκτίμηση,
Για το Διοικητικό Συμβούλιο

Κώστος Γιαννόπουλος
Πρόεδρος

12-OCT-2009 12:25 FROM
ΣΥΛΛΟΓΟΣ
ΚΑΤΩ ΜΕΡΙΔΑΣ ΑΜΟΡΓΟΥ
"Η ΑΓΙΑ ΠΑΡΑΣΚΕΥΗ"
ΑΘΑΝ. ΠΙΑ 52 - ΑΓ. ΔΗΜΗΤΡΙΟΣ
Τ.Κ. 173 42 - ΤΗΛ./FAX: (210) 9989023

Αρ. Πρωτ.: 127/2009

Αθήνα, 03/10/2009

Κοινοποίηση: Δ. ΘΕΟΔΩΡΑΤΟ
Χ. ΓΡΗΓΟΡΑ
Γ. ΣΑΚΕΛΛΑΗ

Υπόψη κ. ΧΑΤΖΗ

ΠΡΟΣ: BLUE STAR FERRIES

Αξιότιμοι Κύριοι,

Το Δ.Σ. του Συλλόγου Κάτω Μεριδας Αμοργού «Η Αγία Παρασκευή» εκφράζει για άλλη μια φορά τις εγκάρδιες ευχαριστίες του προς την εταιρεία BLUE STAR FERRIES και σε όλους σας που την εκπροσωπάτε για την αξιοσημείωτη προσφορά σας να παρέχετε την έκπτωση του 50% επί των ναύλων για την μετακίνηση του ιατρικού κλιμακίου του Γενικού Βασιλείου Αεροπορίας από τον Πειραιά στην Αμοργό και προς Πειραιά. Με την βεβαιότητα ότι συμβάλλετε ενεργά στην επιτυχή και ουσιαστική αυτή προσπάθειά μας, σας πληροφορούμε ότι το ιατρικό κλιμάκιο επισκέφθηκαν περίπου οκτακόσιοι (800) μόνιμοι κάτοικοι της Αμοργού, γεγονός που αποδεικνύει τις ανάγκες των κατοίκων για ιατρική περίθαλψη. Είναι ιδιαίτερα ανθαρρυντικό που, για άλλη μια φορά, η προσπάθεια του συλλόγου μας αγκαλιάστηκε και στηρίχθηκε με ιδιαίτερη θερμότητα από την εταιρεία BLUE STAR FERRIES. Νοιώθουμε ενγνώμονες που σας βρίσκουμε υποστηρικτές σε κάθε μας προσπάθεια.

Αθήνα, Τετάρτη 16, 104 83, τηλ. 210-33 09 140, fax 210-38 43 039 Νέας
τηλ. 210-37 85 825, fax 210-37 85 455 Αθήνα, Τετάρτη 2 & 3, Μάρτη, 147
τηλ. 210-40 42 918 fax 210-40 47 401 Αθήνα, Τετάρτη 2 & 3, Μάρτη, 147
Κάτοικοι: Αποστολή: Αποστολή: 101 03, τηλ. 210-198 432, fax 210-198 432
Κάτοικοι: Αποστολή: Αποστολή: 101 03, τηλ. 210-198 432, fax 210-198 432
Εθνική: Αποστολή: Αποστολή: 101 03, τηλ. 210-198 432, fax 210-198 432

ΕΘΝΙΚΗ ΤΗΛΕΦΩΝΙΚΗ

ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
ΝΟΜΑΡΧΙΑΚΗ ΑΥΤΟΔΙΟΙΚΗΣΗ
ΗΡΑΚΛΕΙΟΥ
ΝΟΜΑΡΧΗΣ

Ηράκλειο, 18/06/2009
Αρ. Πρωτ.: οικ. 1667

ΠΡΟΣ
Ομίλο ATTICA GROUP
Τμήμα Πωλήσεων & Marketing
Γραμμή Εσωτερικού
Υπόψη Διευθυντή κ. Θεοδωράτου
Κοιν:
GROUP Πρακτορεία ATTICA
Premium Ηρακλείου
κ. Δημήτρη Γιαλασάκη

Αξιότιμο Κύριε Θεοδωράτε

Σε συνέχεια της ευγενικής σας ανταπόκρισης στο αίτημά μας για τη δωρεάν μετακίνηση της Κινητής Μονάδας Μασταγραφίας της Ν.Α.Η. στο Καστελόριζο, για εξετάσεις πρόληψης του καρκίνου του μαστού σε γυναίκες του νησιού, θα ήθελα να ευχαριστήσω εκάθε προσωπικό αλλά και την ομάδα σας στο Ηράκλειο Κρήτης για τις υπηρεσίες που μας παρέχετε.

Η συμμετοχή σας αυτή είναι ξεκάθαρο ότι έχει θετική σημασία σε δράσεις που σκοπό έχουν την προσφορά κοινωνικών υπηρεσιών σε απομονωμένες περιοχές της χώρας μας. Σας ευχαριστώ και εύχομαι καλή επιτυχία στο έργο σας.

Ακριβές Αντίγραφο
Πρωτόκολλο 200...

ΚΑΚΟΥΔΑΚΗ ΧΡΥΣΙΔΑ

Με εκτίμηση
Ευαγγελία Σχοινάρη - Ηράκλειο

Νομαρχιακή Αυτοδιοίκηση Ηρακλείου, Πλατεία Βελεστίου, Τ.Κ. 71201 Ηράκλειο
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15-JUN-99 15:55

Παγκρήτιος Σύνδεσμος Εθελοντών Αιμοδοτών και Δωρητών Οργάνων Σώματος

Μητ. Σηφάκη 15 Τ.Κ. 71409 Ηράκλειο Κρήτης Τηλ./Fax: 2815 006095 Email: aimatocertis@hotmail.com

Προς: SUPERFAST FERRIES
Υπόψη κ. Γρηγόρα Χριστίνα
Ηράκλειο 8-10-09
Α.Π. 106

Αγαπητή κυρία Γρηγόρα,

Για άλλη μια φορά θέλουμε να σας ευχαριστήσουμε για την πολύτιμη βοήθεια σας και το προσωπικό ενδιαφέρον που έχετε επιδείξει για τη διοργάνωση της Λαμπαδηδρομίας για την Εθελοντική Αιμοδοσία και τη Δωρεά Οργάνων στην Κρήτη.

Φυσικά μπορείτε να χρησιμοποιήσετε τις φωτογραφίες που μας έχετε αποστείλει για το δελτίο τύπου της Εταιρίας σας.

Με εκτίμηση,
Για τον Παγκρήτιο Σύνδεσμο Εθελοντών Αιμοδοτών και Δωρητών Οργάνων

with you as our destination

A photograph showing a group of hands of various skin tones (light, medium, and dark brown) stacked together in a circle, symbolizing unity and teamwork. The hands are resting on a grassy field with green plants. The text "COP ATTICA GROUP" is overlaid in white, bold, sans-serif font on the left side of the image.

COP ATTICA GROUP

Communication on Progress (COP) / Global Compact



Global Compact Network
Hellas

Attica Group, within the framework of its Corporate Responsibility Program, is committed since the beginning of 2009 to the Global Compact of the United Nations, which encourages companies to adopt 10 universally accepted principles for the sustainability of the environment, the human rights, the labor conditions and the fight against corruption, through universal implementation of these principles in all international activities. The Global Compact is the largest global initiative in corporate responsibility, with thousands of participants from more than 100 countries and its primary goal is to build and promote the social legitimacy of companies and markets. The Global Compact is a purely voluntary global initiative with two primary goals:

- These 10 principles should become the main trend governing business activities all over the world.
- This initiative should act as a catalyst for action in support of the millennium development objectives of the United Nations.

Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights

Attica Group respects and protects human and labor rights and its Internal Code of Business Conduct and Ethics declares in writing the acknowledgment and support of these rights. Pg. 14

Principle 2: Businesses should make sure they are not complicit in human rights abuses

Attica Group does not violate any human rights and the Internal Code of Business Conduct describes in writing the relations between colleagues, Administration and Suppliers. Pg. 14

Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining

Attica Group defends the right of the employees to participate in organized unions and this is clearly stated in the Internal Code of Business Conduct. Pg. 14

Principle 4: Businesses should uphold the elimination of all forms of forced and compulsory labor

Attica Group opposes any form of forced or compulsory labor and this principle is clearly stated in the Internal Code of Business Conduct. Pg. 14

Principle 5: Businesses should uphold the effective abolition of child labor

Attica Group opposes any form of forced or compulsory labor and this principle is clearly stated in the Internal Code of Business Conduct. Pg. 14

Principle 6: Businesses should uphold the elimination of discrimination in respect of employment and occupation

Attica Group has, since 2008, implemented a Performance Management System, which is an evaluation system for administrative and on-board staff. Lastly, the Group has adopted a specific recruitment procedure and policy, defining all the necessary actions for selection on merit of the best candidates and maximization of professional development. Pg. 17

Principle 7: Businesses should support a precautionary approach to environmental challenges

Attica Group has adopted a preventive environmental approach. Pg. 23-31

Principle 8: Businesses should undertake initiatives to promote greater environmental responsibility

Attica Group has undertaken specific initiatives for the reinforcement of environmental responsibility and implements programs aimed at that objective. Pg. 23, 25, 26, 27, 28, 30, 31, 33, 34, 40, 41

Principle 9: Businesses should encourage the development and diffusion of environmentally friendly technologies

Attica Group encourages the development and use of environmentally friendly technologies, by offering a 50% discount in the transportation fees of all hybrid and electrical cars in the Adriatic Sea route, as well as by using low power consumption light-bulbs throughout its vessels. Pg. 24, 31

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery

Attica Group is opposed to any form of corruption, as clearly stated in the Internal Code of Business Conduct and Ethics, and also in its corporate governance policy. Pg. 14, 20, 21

TABLE OF INDICATORS IN ACCORDANCE WITH GRI – G3

The Corporate Responsibility Report of Attica Group is based on the Guidelines GRI / G3 applied for the composition of sustainability reports. The GRI instructions are a sum of principles and indicators, with a wide range of technical and specialized guidelines, notes and annexes, depending on the sector, which were formed through the international cooperation of multiple interested parties and are evaluated within the composition of these sustainability reports. More specifically, these reports are based on the GRI Sustainability Report Publication Framework and disclose all conclusions and results extracted during the reporting process concerning the commitments, strategic policy and administrative methods of the organization. The Framework is applied to all organizations, of any size, type or geographical location, and it is already in use as a foundation for the publication of sustainability reports by thousands of international companies, associations and organizations, in all sectors. The Report refers to the period 2009 and records the performance of Attica Group in the sectors of corporate governance, environmental policy, human rights, personnel and society at large.

1.1 Statement from the most senior decision maker of the organization (e.g., CEO, chair, or equivalent senior position) about the relevance of sustainability to the organization and its strategy	Managing Director's address	Pg. 3
1.2* Description of key impacts, risks and opportunities	Vision & Strategy	Pg. 11, 12
2. Organizational Profile		
2.1 Name of organization	The Attica Group	Pg. 6, 7
2.2 Primary brands, products and/or services	The Attica Group	Pg. 6, 7
2.3 Operational structure of the organization, including main divisions, operating companies, subsidiaries, and joint ventures.	The Attica Group	Pg. 6, 7
2.4 Location of organization's headquarters.	The Attica Group	Pg. 6
2.5 Number of countries where the organization operates, and names of countries with either major operations or that are specifically relevant to the sustainability issues covered in the report.	The Attica Group Our Partners	Pg. 6, 18, 19
2.6 Nature of ownership and legal form.	The Attica Group	Pg. 6
2.7 Markets served (including geographic breakdown, sectors served, and types of customers/beneficiaries).	The Attica Group Our Partners	Pg. 6, 18, 19
3. Report Parameters		
3.1 Reporting period (e.g., fiscal/calendar year) for information provided.		Pg. 3
3.3 Reporting cycle (annual, biennial, etc.)	Managing Director's address	Pg. 3
3.5* Process for defining report content.	Managing Director's address Vision & strategy	Pg. 3, 11, 12
Content Index		
3.12 Table identifying the location of the Standard Disclosures in the report.	GRI	Pg. 50-53
3.13 Policy and current practice with regard to seeking external assurance for the report. If not included in the assurance report accompanying the sustainability report, explain the scope and basis of any external assurance provided. Also explain the relationship between the reporting organization and the assurance provider(s).	COP	Pg. 48, 49

4. Governance, Commitments and Engagement

4.1	Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight.	Corporate Governance	Pg. 20, 21
4.2	Indicate whether the Chair of the highest governance body is also an executive officer (and, if so, their function within the organization's management and the reasons for this arrangement).	Corporate Governance	Pg. 20, 21
4.3	For organizations that have a unitary board structure, state the number of members of the highest governance body that are independent and/or non-executive members.	Corporate Governance	Pg. 20, 21
4.4*	Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body.	Corporate Governance	Pg. 20, 21
4.5	Linkage between compensation for members of the highest governance body, senior managers, and executives (including departure arrangements), and the organization's performance (including social and environmental performance).	Corporate Governance	Pg. 20, 21
4.6	Processes in place for the highest governance body to ensure conflicts of interest are avoided.	Corporate Governance	Pg. 20, 21
4.8	Internally developed statements of mission or values, codes of conduct, and principles relevant to economic, environmental, and social performance and the status of their implementation.	Managing Director's address Vision & strategy Our Personnel	Pg. 3, 11, 12, 14, 15, 17
4.11	Explanation of whether and how the precautionary approach or principle is addressed by the organization.	Managing Director's address Vision & strategy	Pg. 3, 11, 12
4.12	Externally developed economic, environmental, and social charters, principles, or other initiatives to which the organization subscribes or endorses.	The Market, International Lines Environment	Pg. 18, 25
4.13	Memberships in associations (such as industry associations) and/or national/international advocacy organizations.	The Market, International Lines	Pg. 18

Economic Performance Indicators

EC3	Coverage of the organization's defined benefit plan obligations.	Our Personnel	Pg. 14, 15, 17
EC8	Development and impact of infrastructure investments and services provided primarily for public benefit through commercial, inkind, or pro bono engagement.	The Market, Our Partners	Pg. 18, 19
EC9	Understanding and describing significant indirect economic impacts, including the extent of impacts.	The Market, Our Partners	Pg. 18, 19

* Partial indicator coverage

TABLE OF INDICATORS IN ACCORDANCE WITH GRI-G3

Environmental Performance Indicators

EN3*	Direct energy consumption by primary energy source.	Environment	Pg. 23
EN6	Initiatives to provide energy-efficient or renewable energy based products and services, and reductions in energy requirements as a result of these initiatives.	Environment	Pg. 26, 27, 28, 30, 31
EN18	Initiatives to reduce greenhouse gas emissions and reductions achieved.	Environment	Pg. 23, 24, 25
EN20	NO, SO, and other significant air emissions by type and weight.	Environment	Pg. 24,25
EN23	Total number and volume of significant spills.	Environment	Pg. 26, 27, 30
EN26	Initiatives to mitigate environmental impacts of products and services, and extent of impact mitigation.	Environment	Pg. 23-31

Labor Practices and Decent Work Performance Indicators

LA1	Total workforce by employment type, employment contract, and region.	Our Personnel	Pg. 14, 15, 17
LA2	Total number and rate of employee turnover by age group, gender, and region.	Our Personnel	Pg. 14, 15, 17
LA3	Benefits provided to full-time employees that are not provided to temporary or part-time employees, by major operations.	Our Personnel	Pg. 14, 15, 17
LA4	Percentage of employees covered by collective bargaining agreements.	Our Personnel	Pg. 14, 15, 17
LA9	Health and safety topics covered in formal agreements with trade unions.	Our Personnel	Pg. 14, 15, 17
LA10*	Average hours of training per year per employee by employee category.	Our Personnel	Pg. 14, 15, 17
LA11	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings.	Our Personnel	Pg. 14, 15, 17
LA13*	Composition of governance bodies and breakdown of employees per category according to gender, age group, minority group membership, and other indicators of diversity.	Our Personnel	Pg. 18, 19, 21

Human Rights

HR1	Percentage and total number of significant investment agreements that include human rights clauses or that have undergone human rights screening.	Our Personnel Code of conduct	Pg. 14, 15, 17
HR5*	Operations identified in which the right to exercise freedom of association and collective bargaining may be at significant risk, and actions taken to support these rights.	Our Personnel Code of conduct	Pg. 14, 15, 17
HR6*	Operations identified as having significant risk for incidents of child labor, and measures taken to contribute to the elimination of child labor.	Our Personnel Code of conduct	Pg. 14, 15, 17
HR7*	Operations identified as having significant risk for incidents of forced or compulsory labor, and measures to contribute to the elimination of forced or compulsory labor.	Our Personnel Code of conduct	Pg. 14, 15, 17

Society

SO1	Nature, scope, and effectiveness of any programs and practices that assess and manage the impacts of operations on communities, including entering, operating, and exiting.	Giving life to my beach Society	Pg. 33-42
SO3*	Percentage of employees trained in organization's anti-corruption policies and procedures.	Our Personnel Corporate Governance	Pg. 14, 15, 17, 20, 21

Product Responsibility

PR3	Type of product and service information required by procedures, and percentage of significant products and services subject to such information requirements.	The Attica Group	Pg. 6, 7
PR5	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction.	The Attica Group The Awards	Pg. 6, 7, 9

* Partial indicator coverage



