



Athens, 23 April 2024

Attica Group receives 6 awards at the Tourism Awards 2024

*1 Platinum, 3 Gold, 1 Silver and 1 Bronze awards
for Attica Group's innovative actions regarding
Responsible & Sustainable Development as well as customer loyalty programme*

Attica Group was honoured with 6 awards at Tourism Awards 2024 ceremony, held on Monday, April 15. Attica Group's innovative actions that promote sustainability and create benefits for Group's customers, were rewarded with 1 Platinum, 3 Gold, 1 Silver and 1 Bronze awards in total.

In specific, Attica Group, a leading company in the Greek passenger shipping industry, operating through brands of Superfast Ferries, Blue Star Ferries, Hellenic Seaways and ANEK Lines, received following awards:

- **Platinum** in the Environmental, Social & Governance (ESG) Strategy category for the "Completion of the 3-year Sustainability & Responsibility Strategy 2020-2023".
- **Gold** in the Travel Loyalty Programs category for the "Seasmiles Loyalty Program".
- **Gold** in the Local Community Contribution Actions & Enhancement of Employment and Economy category, for the program "SAILING TOGETHER: Committed to Integrating Responsible and Sustainable Development in our Practices - Fostering Volunteerism among our Employees".
- **Gold** in the Accessible Tourism category for the program "All different, all equal".

- **Silver** in the Greek Inspired Tourism Offering category for the “EURAIL – INTERRAIL GREEK ISLANDS PASS”.
- **Bronze** in the Local Community Contribution Actions & Enhancement of Employment and Economy category, for “Attica Group’s Social Contribution”.

The above actions reflect the vision, the strategy and the social approach of Attica Group, which remain firmly oriented to the integrations of ESG principles into its operation, supporting the needs of the local communities, fostering the principles of volunteerism among its employees and creating benefits for the inhabitants and visitors of the Greek islands.

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