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**Attica Group elevates passenger travel experience
through “seamore” mobile app**

*A personal travel assistant, offering travellers a more direct, convenient
and personalised service experience.*

Attica Group elevates the travel experience of its passengers through the **new mobile app “seamore”**. The new digital co-traveller delivers a personalized experience through modern design, intuitive navigation, and user-friendly features, tailored to meet the needs of passengers traveling with **Superfast Ferries**, **Blue Star Ferries**, **Hellenic Seaways**, and **Anek Lines**.

Specifically, travellers may use the new app to:

- complete their booking faster and easier than ever before, as personal details, travel companions, vehicle and pet (if applicable) are automatically filled in.
- see both travel history and upcoming trips, all organized in one place.
- redeem Seasmiles – provided that they are already members – for free or discounted tickets.
- create a profile that can be accessed using the same credentials (email and password) on the websites of all Group’s companies - **Superfast Ferries**, **Blue Star Ferries**, **Hellenic Seaways** and **Anek Lines**.

This pioneering application for the Greek passenger shipping sector, is part of the extended **Seanthesis** digital transformation project, **implemented by Attica Group since 2023**, which allows integration of multiple digital systems within the Group, establishing a unified database designed to enhance understanding of passenger needs and developing new interaction points for more immediate and efficient service.

The **“seamore”** app will continue to enhance the travel experience by expanding its menu with new features and services that support passengers throughout their journey—from booking and time on board to their stay at the destination and return.

Attica Group systematically invests in technology features aiming to shape an evolving and tailored travel experience that meets modern needs and different passenger profiles.

Attica Group in brief

Attica Group is the leading passenger shipping operator in Greece, with a long-standing presence in the Greek and international seas, that ranks amongst the largest passenger shipping companies worldwide.

Operating under the well – established brands of Superfast Ferries, Blue Star Ferries, Hellenic Seaways and ANEK Lines, with a fleet of 43 vessels and more than 3,000 employees ashore and at sea, Attica Group connects daily, more than 55 destinations, offering high-quality transport services in Greece and international routes (Greece – Italy). In recent years, the Group expanded its presence in the tourism sector, by acquiring hotel units on the islands of Tinos (1) and Naxos (2) where it operates, aiming to provide holistic travelling experiences for its clients.

Growth oriented and consistent to its commitment to incorporate the principles of responsible and sustainable development across the entire range of its business activities and operations, Attica Group invests in practices that minimize its environmental impact while creating value for shareholders, employees and local communities.