



PRESS RELEASE

Triple accolade for Attica Group at the 2018 Tourism Awards

Gold award for “Overall Social Responsibility”
Silver award for the “seasmiles Reward Scheme”
Silver award for the “@sea onboard infotainment platform”

Attica Group, the parent company of Superfast Ferries & Blue Star Ferries, is pleased to announce a triple accolade at the **2018 Tourism Awards** organised by Boussias Communications.

At the awards ceremony, which was held on Tuesday 20 March at the Hellenic Cosmos cultural centre in the presence of more than 700 industry executives and personalities, Attica Group received:

- ✓ A **Gold** award in the “Support for local communities/CSR Actions” category – Overall Social Contribution
- ✓ A **Silver** award in the “Technology enhanced experience” category - @sea Infotainment Platform
- ✓ A **Silver** award in the “Reward Schemes” category – SEASMILES Customer Reward Scheme

Attica Group won the **Gold** award for its overall social contribution and its Corporate Social Responsibility Programme, “With You As Our Destination”. For Attica Group, social responsibility is a fundamental part of our business activity, simplified by respect for the individual, protection of the environment and participation in the development of the local communities where it operates.

The **@sea** service is the first onboard infotainment platform operating nationwide in the Greek coastal shipping industry, received a **Silver** award. The platform has free access from any device (laptop, smartphone, tablet) and limitless possibilities, combining passenger-focussed information and entertainment.

The **Seasmiles** customer reward scheme also received a **Silver** award. The scheme is for Attica Group passengers travelling by Blue Star Ferries and Superfast Ferries to and from the Cyclades, the Dodecanese, the North-East Aegean, Crete, and on routes between Greece and Italy. It is designed to give its members exclusive benefits, gifts, special offers and high-quality services.

Attica Group engages in passenger shipping via the SUPERFAST FERRIES, BLUE STAR FERRIES and AFRICA MOROCO LINKS (AML) companies, operating a total of 15 vessels that provide modern, high quality transportation services in Greece and abroad. ATTICA GROUP is a member of the Marfin Investment Group (MIG) with controlling stakes in a number of leading companies.

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