



## PRESS RELEASE

### **WEB Check in / e-ticket for BLUE STAR FERRIES and HELLENIC SEAWAYS**

Attica Group, parent company of SUPERFAST FERRIES, BLUE STAR FERRIES and HELLENIC SEAWAYS, is proud to announce the introduction of the e-ticket/boarding pass application on domestic routes, building the new digital age in Greek ferry services.

The goal of this new app is to improve services, make transactions more convenient for passengers, and simplify boarding and travel procedures. Visitors from all over the world, as well as island residents, who travel frequently by ferry, will now have the possibility to make their reservations much easier and receive and store their tickets and/or boarding passes.

The procedure is very quick and convenient, as users are only asked to use the two unique codes they receive together with the booking confirmation of their reservation. WEB Check-in and e-tickets are available 48 hours before the vessel's departure, and the whole process is carried out exclusively on the BLUE STAR FERRIES and HELLENIC SEAWAYS websites ([www.bluestarferries.com](http://www.bluestarferries.com) and [www.hsw.gr](http://www.hsw.gr)).

The e-tickets can be stored on any smart personal device (smartphone, tablet, etc.), in the Wallet & Passbook applications for IOS and Android, respectively, while alternatively can be printed on A4 paper. When boarding the vessel, passengers simply show their printed or e-ticket/boarding pass, accompanied by the necessary identification document (ID, passport or driver's license, etc.).

The implementation of the application was carried out by CRS LIKNOSS.

By implementing digital procedures, Attica Group aims to optimize passenger services and travel experience.

Attica Group is engaged in passenger shipping through SUPERFAST FERRIES, BLUE STAR FERRIES, HELLENIC SEAWAYS and AFRICA MOROCCO LINK, operating 32 vessels, providing modern, high-quality transportation services in Greece and abroad. Attica's vessels serve 60 unique destinations in 4 countries, connecting 71 ports transporting over 7 million passengers, 1 million passenger vehicles and 400,000 trucks every year.

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