



PRESS RELEASE

INTERNATIONAL ANIMATION COMPETITION FROM BLUE STAR FERRIES AND THE ANIMASYROS INTERNATIONAL ANIMATION FESTIVAL FOR THE NEW BLUESTARINO TELEVISION SPOT

In celebration of its **20 years** of operation, **BLUE STAR FERRIES**, a member of **Attica Group**, announces an **International Animation Competition** for the creation of the **new television spot of the company's mascot, BLUESTARINO**, in collaboration with the **Animasyros International Animation Festival**.

In appreciation of the love and admiration of young passengers for the Company's vessels and the children's hero **BLUESTARINO**, **BLUE STAR FERRIES** is hosting a competition, to be held from **15 April to 31 July 2021**, and invites **talented animators from Greece and abroad** to participate with their creative proposals for a **new, modern, animated television spot** that meets the expectations of the young passengers for **BLUESTARINO**.

BLUE STAR FERRIES believes that its growth is interwoven with the progress and development of Greece's islands and their local communities, and to this end strengthens its collaboration with the **Animasyros International Animation Festival**, the country's top animation event and one of the 20 largest festivals of its kind in the world, which is held every year on **Syros island**. This year's **Animasyros Festival** will take place from **22 to 26 September**, with the longstanding support of **BLUE STAR FERRIES**, which sponsors the festival's ferry transport needs.

The competition for the **new television spot of the company's mascot, BLUESTARINO**, starts on **15 April** and will run through **31 July**. Detailed information and applications for participation are available on the **Animasyros** website, **www.animasyros.gr**. The **winning entries** will be chosen by a **seven-member panel of judges** made up of representatives from the **animation** and **advertising** sectors and **BLUE STAR FERRIES**. The **awards** include **money prizes and trips** and will be awarded during the **Animasyros Festival** (22-26 September).

The collaboration of **BLUE STAR FERRIES** with **Animasyros** is of great symbolic value, as it stems from the common desire to support and cooperate with local communities, proving that the Greek islands can be innovative and contribute significantly to culture, environmental protection and entrepreneurship.

Attica Group is engaged in passenger shipping through **SUPERFAST FERRIES**, **BLUE STAR FERRIES**, **HELLENIC SEAWAYS** and **AFRICA MOROCCO LINK** operating 32 vessels providing modern, high-quality transportation services in Greece and abroad. Attica's vessels serve 60 unique destinations in 4 countries, connecting 71 ports transporting over 7 million passengers, 1 million passenger vehicles and 400,000 trucks every year.

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Attica Group
Mrs. Y. Krassakopoulou
Tel.: +30 210 891 9090 (ext. 1241)
Fax: +30 210 891 9099
krassakopoulou@attica-group.com
www.attica-group.com
www.bluestarferries.com
www.superfast.com
www.hsw.gr
www.aml.ma